

Tech Bulletin: Viasat 360 Contest Results



Viasat 360 Solutions: Nationwide Tech Competition Results

Hello,

Here are the FINAL RESULTS! Thank you for participating.

As a reminder, this nationwide competition runs from December 1, 2020 to January 31, 2021.

G. 1	Tech	Attach Rate (%)	G. 2	Tech	Attach Rate (%)	G. 3	Tech	Attach Rate (%)
1	J.Bowling	200.0%	1	P.Free	75.0%	1	B.Waller	200.0%
2	A.JUDON	156.4%	2	J.Belcher	66.7%	2	R.Daniels	100.0%

3	A.James	128.6%	3	M.Melusen	63.6%	3	P.Morris	58.8%
4	J.Lupoli	120.0%	4	M.Jablonski	60.0%	4	J.Bello	55.6%
5	R.Kelley	100.0%	5	V.Montena	53.3%	5	C.Rice	46.7%

Also, make sure to opt-in to the TextLine by texting "Viasat" to 833-948-2449.

Rules of contest:

We have assigned every technician into one of three groups by measuring their individual attach rates over the last three months.

- Attach rate is defined as total sales divided by total opportunities (residential installations, service calls and upgrades.) This contest allows you to add:
 - EasyCare
 - Voice
 - Viasat Shield Premium
 - Surge protectors
 - Screen cleaner kits
 - Ethernet cables

ALL SOLUTIONS WILL BE TREATED EQUALLY WHEN MEASURING ATTACH RATE FOR THIS CONTEST.

Whether you are a consistent top performer or have not yet mastered V360, you get a chance to compete against your peer group to demonstrate exactly what you can do!

Prizes:

We are excited to give away some gift cards after the holiday season! There will be a 1st, 2nd, and 3rd place for each group based on the attach rate. *A total of nine technicians will win BIG!*

Group 1 <i>Techs with a 10% attach rate and above</i>	Group 2 <i>Techs between a 9%-5% attach rate</i>	Group 3 <i>Techs with a 4% attach rate and below</i>
1st prize \$1500 GC 2nd prize \$1000 GC 3rd prize \$500 GC	1st prize \$1500 GC 2nd prize \$1000 GC 3rd prize \$500 GC	1st prize \$1000 GC 2nd prize \$600 GC 3rd prize 400 GC

NOTE: If there is a tie, the tie breaker will be the tech that has the highest attach rate on SERVICE CALLS.

If you have any questions or concerns, please email us at Viasat360Support@viasat.com with your tech ID and we will help you out. Good luck!