## Tech Bulletin: Viasat 360 Contest



## Viasat 360 Solutions: Nationwide Tech Competition

Hello,

It is time to get in the game everyone and we have just the motivation you need! We are launching a nationwide competition **starting December 1, 2020 ending January 31, 2021**!

<u>Rules of contest:</u>

We have assigned every technician into one of three groups by measuring their individual attach rates over the last three months.

• Attach rate is defined as total sales divided by total

opportunities (residential installations, service calls and upgrades.) This contest allows you to add:

- EasyCare
- Voice
- Viasat Shield Premium
- Surge protectors
- Screen cleaner kits
- Ethernet cables

ALL SOLUTIONS WILL BE TREATED EQUALLY WHEN MEASURING ATTACH RATE FOR THIS CONTEST.

Whether you are a consistent top performer or have not yet mastered V360, you get a chance to compete against your peer group to demonstrate exactly what you can do!

## <u>Prizes:</u>

We are excited to give away some gift cards after the holiday season! There will be a  $1^{st}$ ,  $2^{nd}$ , and  $3^{rd}$  place for each group based on the attach rate. A total of nine technicians will win BIG!

<b>Group 1</b> Techs with a 10% attach rate and above	<b>Group 2</b> Techs between a 9%-5% attach rate	<b>Group 3</b> Techs with a 4% attach rate and below
1st prize \$1500 GC	1st prize \$1500 GC	lst prize \$1000 GC
2nd prize \$1000 GC	2nd prize \$1000 GC	2nd prize \$600 GC
3rd prize \$500 GC	3rd prize \$500 GC	3rd prize 400 GC

NOTE: If there is a tie, the tie breaker will be the tech that has the highest attach rate on SERVICE CALLS.

Weekly results will be sent out on Fridays.

As a reminder, make sure to opt-in to the TextLine by texting "Viasat" to 833-948-2449.

If you have any questions or concerns, please email us at Viasat360Support@viasat.com with your tech ID and we will help you out. Good luck!